

Cacee

2012 Image Board



Cacee (Consistency)



Cacee (Label Technique)



- Don't like: Label with all wordings



Cacee

(play with color)



Cacee (Competition)

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- Housewife
- middle aged,
30-45

Cacee
(Consumer)



Cacee

(We like / We don't like)

Like



- Abbreviation



Don't Like



- Political wording

* like/don't like with regards to your vertical of business

Cacee

(We are / We are not)

Like



- classy
- elegant
- exotic

Don't Like



- trashy
- Sophisticated